K-LOVE helps me as a resident of the Oklahoma City area to stay informed about activities which interest me. A very large group of local listeners would lose a vital connection to others in the community and their choice to hear their favorite music if K-LOVE were to be displaced by an LPFM broadcaster providing the usual radio format. Service provided by K-LOVE is in the public interest because the station reports good news both locally and around the world and plays a rare selection of music that is positive, helpful, and uplifting.